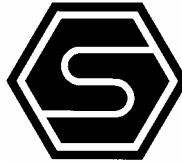


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THE ENGINEERING ASSOCIATION (S.A.V.I.)

14 March 2002

NACI Innovation Award

Technology Top 100 and Department of Trade and Industry Awards Program 2002

1. BACKGROUND

The Department of Trade and Industry (DTI) and Department of Arts, Culture, Science and Technology (DACST) have for some years now sponsored a major, high profile competition for South African organizations in order to promote technology and export excellence and identify national role models. This DTI – DACST partnership takes the form of the Technology Top 100 Awards Program and the President's Award for Export Achievement. The Awards Program was further enriched in 2001 with the introduction of the Small and Medium Enterprise Awards, which highlighted excellence among smaller organizations. The South African Engineering Association (SAVI), in close collaboration with the two Departments, manages the initiative.

It is envisaged that there will be some re-alignment of the focus of the awards this year, with DTI moving away from an exclusive focus on export excellence, DACST supporting a focus on indigenous technology, and a cascading of the competition to provincial levels.

2. NACI INNOVATION AWARD

NACI has expressed a desire to use the TT100/DTI Awards vehicle in order to further promote innovation in South Africa. This would take the form of a NACI sponsored award for the company that has demonstrated the most outstanding innovation.

It is suggested that the criteria for this award would be as follows:

- i) The innovation may be a process or a product.

- ii) The innovation must be developed within the company and result in self-generated IP.
- iii) The innovation has been either been successfully commercialized by the company within the last year, or has demonstrated significant and measurable internal benefit to the company over the last year.
- iv) The innovation is “radical” or “disruptive”, in the sense that it has had significant impact outside the company, for example, in addressing social or environmental issues (education, AIDS, water supply, etc); in changing the dynamics of a particular market or creating an entirely new one (overtaking or replacing existing products, creating new consumer needs) and so on.

The winner of this Innovation Award would undertake to act as an ambassador for South African innovation excellence. This would take the form of speaking at public occasions, responding to opportunities for publicity and press coverage, and facilitating knowledge transfer through a number of other vehicles.

3. **NACI SPONSORSHIP**

NACI will provide sponsorship to the value of R150 000 (excluding VAT) for this award.

In return for this extensive involvement, as a Partnering Sponsor for 2002, you will receive the following benefits:

- An opportunity to present these Awards together with the overall sponsor, MTN at the Awards function. (The trophies will be designed and paid for by TT100.)
- Audio Visual exposure on the night of the Awards.
- Your logo will be associated with all issues relating to the Awards Program including all stationary and general correspondence.
- In all advertising associated with the Program, your organizations name will feature.
- NACI will receive additional publicity through a strong Public Relations campaign specifically contracted for the Awards Program.
- In establishing a media partner through Business Day, there will be natural spin-off and obvious exposure.
- Your organization will receive one table of ten guests at the Awards Dinner. Additional seats will be available at a special price (R450 + VAT).

The 2002 Program will start earlier this year through a strong public relations campaign and exciting new alliances with our print media sponsor. This year's Awards Dinner is scheduled to take place on the 27th November. With an attendance of over 1400 guests last year, it has become one of the country's most prestigious and sought after business events.

The Engineering Association are extremely pleased to have an opportunity of including NACI in this year's program.