

Biography: Beth Arendse

Beth Arendse is the CEO of the South African Creative Industries Incubator. She has established several commercial and social enterprises that work to align human sciences and information and communications technology in order to increase human capacity innovation and promote creativity as an economic driver.

She is experienced in designing and implementing practical interventions to grow innovation in marginalised communities. An example of this is by commercialising technology in both the creative and knowledge economies in favour of emerging township-based entrepreneurs.

She has developed multiple pan-African partnerships to explore growing the creative and knowledge economies for wealth creation and to encourage local ownership of intellectual property. Ms Arendse also served on the Presidential Commission on the Fourth Industrial Revolution.